

# Who's Next?

Animals are usually the abusers' *first* victims.

Then they move on to people.

The link between animal cruelty and family violence is clear.

**Speak up against animal abuse.**

**You may save more than one life.**



There's **NO EXCUSE**  
for **ABUSE!** CALL 911.

Only a  
**COWARD**  
would hurt an animal.

It takes  
**COURAGE**  
to report abuse.



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# Break the Cycle of Abuse

Children who witness cruelty to animals and other family members are **five times more likely** to become abusers and commit violent crimes.



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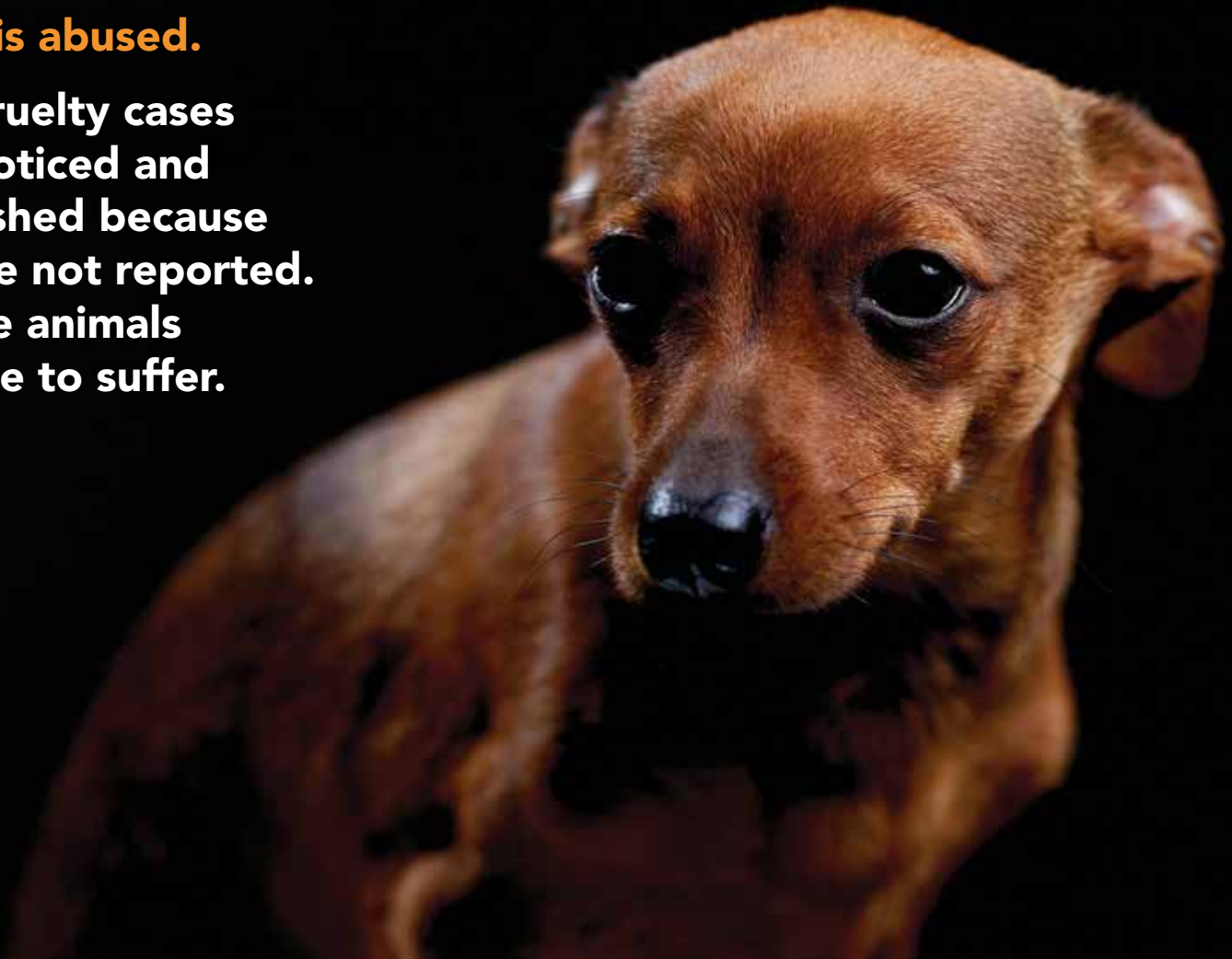


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# It IS Your Business

**Every 10 seconds an  
animal is abused.**

**Most cruelty cases  
go unnoticed and  
unpunished because  
they are not reported.  
And the animals  
continue to suffer.**



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# Compassion Counts

How kids are raised shapes their values and behaviors.

Show your children the importance of kindness for all living beings, and that animal abuse is wrong.



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